# THE ADARSH CO-OPERATIVE URBAN BANK LIMITED

## **Privacy Policy**

Your privacy is important to us. This Privacy Policy explains how The Adarsh Co-operative Urban Bank Ltd ("we", "us", or "our") collects, uses, and protects your information when you visit <a href="https://www.adarshbank.com">www.adarshbank.com</a> (the "Site").

#### Information We Collect

- **Personal Information:** Name, email address, contact details, etc., when you register or contact us.
- Usage Data: Pages visited, time spent, browser type, IP address, etc.

## **How We Use Your Information**

- To provide and maintain our services.
- To communicate with you.
- To improve our website and services.
- To comply with legal obligations.

### Cookies

We use cookies to enhance your experience. You can disable cookies in your browser settings.

# **Third-Party Services**

We may use third-party services (e.g., analytics, payment processors) that collect, monitor, and analyze your data.

## **Data Security**

We implement reasonable security measures to protect your information.

# **Your Rights**

You may request access, correction, or deletion of your personal data by contacting us at customercare@adarshbank.com.

## **Changes to This Policy**

We may update this Privacy Policy from time to time. Changes will be posted on this page.

## **Contact Us**

If you have any questions, contact us at customercare@adarshbank.com.