69th All India Cooperative Week Celebrations in Medchal-Malkajgiri District

As advised by the Government of Telangana, Cooperation Department, the 69th All India Cooperative Week Celebrations in Medchal-Malkajgiri District were commenced with Flag Hoisting at 11.30 AM on November 14, 2022 at the Head Office, The Adarsh Coop Urban Bank Limited, TBC-638, Jeedimetla, Mechal-Malkajgiri District, Hyderabad, Telangana.

As part of the celebrations, excusive sessions were held at our Head Office from 11.00 AM on November 17, 2022 covering assigned topics viz. Role of Cooperatives in fostering innovation, Promoting start-ups and Technology Upgradation. All the participants were immensely benefited from the sessions. Shri. R Srinivasa Murthy Garu, DCO, Medchal-Malkajgiri District, Telangana, had blessed the occasion. Shri. CH Ganga Rao Garu, Chairman, Shri. Madana Gopala Swamy Garu, Director and Shri. D Venkatratnam Garu, Director of the Adarsh Bank graced the occasion. Officials and staff members representing different cooperatives of the district enthusiastically participated in the celebrations.

To mark the celebrations, we are glad to inform that a Kids-Exclusive Scheme "ADARSH SMARK KID" was launched on November 14, 2022 to inculcate savings and banking habits among children. Further, to keep pace with changing technology, Adarsh Bank has also launched Contactless Debit Cards on November 17, 2022 for providing better customer service. Badge-wearing by all the members, oath-taking and reciting cooperative anthem were conducted during the celebrations.

We are thankful to the Government of Telangana, Cooperation Department for choosing Adarsh Bank and assigning us the responsibility for organising All India Cooperative Week Celebrations in Medchal-Malkajgiri District, Telangana.

The photographs taken on the occasion are placed below:







